

2008 MPower Open Annual Conference
 September 24-26, 2008 - The Embassy Suites - Frisco, TX

WEDNESDAY, SEPTEMBER 24, 2008					
5:30pm - 7:00pm	Networking Reception				
5:30pm - 7:00pm	MPower Partner Exhibit Opening				
THURSDAY, SEPTEMBER 25, 2008					
8:15am-9:30am Frisco 7	Opening General Session: Randy McCabe, CEO and Leo D'Angelo, CTO "The Future of Fundraising Technology"				
	Frisco 7	Hamilton/Lebanon	Rockhill	Orange Grove Partner Exhibit Aquabanc Credera Douglas Shaw & Associates Dunham + Company Global Software Solutions GodTube Holland/Simpson KMA Direct Communications Kyoni MultiCast NFP Consultants Paperless Solutions Stratmark Strategic One	Erudia
9:45am-10:45am Concurrent Sessions	ROI vs Net Income: The Fundraiser's Conundrum	Understanding the Value of E-Marketing to Direct Mail Donors and Sending Mail to Internet Donors	Understanding Payments: How to Raise More and Keep More		OrangeAde Lab: MPower 10.2: Hands On Training
	Tom McCabe	Mike R, Michael J, Matt M	Micah Hobart		
11:00am-12:00pm Concurrent Sessions		Multi-Channel Fundraising Success	Business Intelligence		OrangeAde Lab: MPower 10.2: Hands On Training
		Max Bunch	Mike Rogers		
12:00pm-1:30pm Frisco 7	Networking Lunch with Keith Bright, IBM, "My Life in the Open World."				
	Frisco 7	Hamilton/Lebanon	Rockhill		Erudia
1:45pm-2:45pm Concurrent Sessions	Mpower: Taking Advantage of Open Source Software	If God will provide, why do we have to ask for money?	Gift Entry & Processing -- How to Better Steward Your Resources		OrangeAde Lab: MPower 10.2: Hands On Training
	Brian R., Nathan H.	Rick Dunham	Jim Cowen, Seattle UGM		
3:00pm-4:00pm Concurrent Sessions	The First Open Source Community Contributions	Constituent Centric Integrated Marketing That Drives Results	Social Networking Benefits for NonProfits		
	Brian Roberts, Jon Coleman, Dave Novick, Tom G., Sekar P.	Matt McCabe	Brian Buchek		
4:15pm-5:15pm Concurrent Sessions	Mpower: 10.2 Major Release Product Walk-Through	Translating Your Direct Mail to Email: Insights for Maximizing the Online Channel	Mpower: Integrating with MPower Open		
	Dagi, Jennifer S.	David Holland	Leo D., Paul D.		
FRIDAY, SEPTEMBER 26, 2008					
8:15am-9:30am Frisco 7	General Session: Leo D'Angelo, CTO, "The Next Generation – Software as a Service (SaaS) and the New Reporting Wizard"				
	Frisco 7	Hamilton/Lebanon	Rockhill	Orange Grove Partner Exhibit Continued	Erudia
9:45am-10:45am Concurrent Sessions		The Dynamics of Open Source Integrations	Mpower Open and Sage MIP Fund Acctg Working Together		OrangeAde Lab: MPower 10.2: Hands On Training
		Rob Borrego	Penny Brittain		
11:00am-12:00pm Concurrent Sessions		Mpower: Product Governance for Open Source	Streaming Video: Telling the Non-Profit Story		
		Leo D, Jennifer S.	Chance Mason		
12:00pm-1:30pm Frisco 7	Mpower Management Panel Lunch Session: "Growing a Results Oriented Database"				